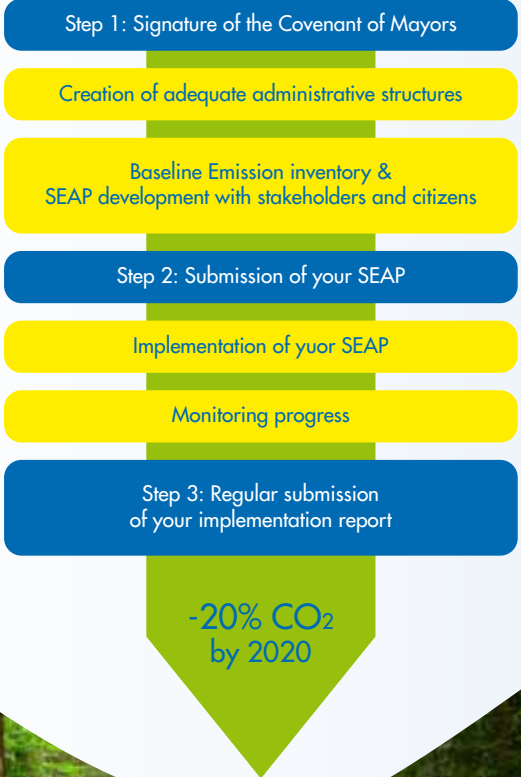


COVENANT OF MAYORS

The **Covenant of Mayors** is a commitment by signatory towns and cities to go beyond the objectives of EU energy policy in terms of reduction in CO₂ emissions through enhanced energy efficiency and cleaner energy production and use.

The European Union (EU) is leading the global fight against climate change, and has made it a top priority. Its ambitious targets are spelt out in the EU Climate Action and Energy Package, which commits Member States to curb their CO₂ emissions by at least 20% by 2020. Signatories of the Covenant of Mayors contribute to these policy objectives through a formal commitment to go beyond this target through the implementation of their Sustainable Energy Action Plan.

STEP-BY-STEP TOWARDS -20 % CO₂ BY 2020



PPP

The general project objective is the improvement of energy efficiency in Local Mediterranean Communities through the application of local development policies inspired to the criteria of Rational Use of Energy and the development of Renewable Energy sources.

The specific objective is the development of a **Public Private Partnership** scheme aimed at promoting the involvement of private expertise and capitals in the development and application of Sustainable Energy Action Plan which will lead smallest Mediterranean municipalities, with the endorsement both of citizens and entrepreneurs, towards the goal of Zero emissions.

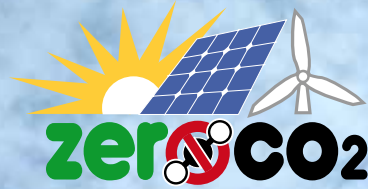
Project Targets are: municipalities' policy makers, local entrepreneurs, citizens, private investors, ESCO. All local stakeholders will be directly engaged in the project activities, some of them as PPP members other as beneficiaries of the information, education and awareness raising actions.

CLIMATE CARAVAN



ZEroCO₂ constantly keeps moving!
A **trans/national campaign**, the **Climate Caravan**, will travel throughout the Europe: **Portugal, Spain, Italy and Greece**; these main caravan spots.

The international Caravan's crew will set up exhibitions, shows and events in general, in order to involve children, schools, municipalities, administrators and local entrepreneurs in climate issue. This phase of the project will be useful to develop and spread awareness and attention for the energy efficiency issue and the best practices to reach it.



ZERO EMISSIONS COMMUNITIES

small municipalities for a big changing



Project cofinanced by the European Regional Development Fund - MED Programme

PROJECT

A key role in the European energy efficiency policy must be played by public bodies because in local communities more than 50% of the GHG emissions are created and up to 80% of energy is consumed. European Union, since 2006 through EU Climate Action and Renewable Energy Package, had stated has a crucial issue:

"Mitigate climate change through the implementation of intelligent local sustainable energy policies that create stable local jobs and increase citizens' quality of life and address crucial social issues achieving the goal to reduce CO₂ emissions by 20% by 2020, as a result of a 20% increase in energy efficiency and a 20% share of renewable energy sources in the energy mix"

If for cities of medium or big dimension this could represent an achievable objective for the smallest municipalities it represents a not realistic perspective due to the shortage of funds to invest in this kind of

interventions and the lack of competences able to assist local authority in carrying out municipal energy audit and in designing a sustainable energy action plan which should lead the local communities towards the achievement of the energy sustainability and zero emission goal.

The project main theme is the promotion of climate responsible development policies in local communities with the aim to reduce greenhouse gas emission as a key element to tackle the problems of climate changes and global warming.

In order to obtain a significant reduction of emissions, local communities must adopt proactive policies inspired to the criteria of renewable energy sources and a rational use of energy in public heritage management, citizens' awareness and local development policy planning. In particular the project address its attention to the smallest municipalities where local planners face greater difficulties in finding the needed skills and funds to implement this kind of policies.

MED PROGRAMME

The MED programme continues the tradition of the European programs for territorial Cooperation co-funded by the European commission. It includes the whole Northern Mediterranean seacoast. Its priority, as determined by the new 2007-2013 period, aim at strengthening the European competitiveness through Regional competitiveness, employment and sustainable development.



www.programmemed.eu

PARTNERS



Provincia di Massa Carrara (Italy)
Project leader. The Province of Massa Carrara is the northern extreme territory of Tuscany.
Very important industrial area, world wide known thanks to its marble quarries.



AREANATEja (Portugal)
Founded in 2002 it is a Regional and Environment Agency from North Alentejo, Portugal.
AREANATEja is extremely involved in energy efficiency good practices spreading, environment safeguard and management.



CIMAA (Portugal)
Comunidade Intermunicipal do Alto Alentejo. Association of several Alentejo region municipalities.
CIMAA aims at achieving a strong cohesion between the municipalities involved in this programme, in order to improve economic and social development of the region.



AER (Spain)
Agencia Energetica de la Ribera is a regional energy agency of the county councils of la Ribera Alta and Ribera Baja (Valencia, Spain). AER activities began in 2001 as a SAVE agency. Its main aims is encouraging renewable energy use and the promotion of an energy saving and energy efficiency culture that could lead us towards a future based on sustainable development.



L'Alcudia (Spain)
L'Alcudia is a municipality in the province of Valencia, Spain. L'Alcudia is aware of the real importance of its sustainable development. The municipality has been deeply involved in mobility management, renewables and rational energy use projects.



Legambiente (Italy)
Born in 1980, Legambiente, widely known environmentalist Italian association, is a point of reference on main environment issues. The association deserved this important role thanks sharp scientific analysis promoted throughout the years.



Kyoto Club Service (Italy)
The Kyoto Club Service S.r.l. is a sister organization of Kyoto Club nonprofit. Its main activities are educational training courses, organize for Kyoto Club and the commercial promotion of the organization.



CRES (Greece)
The Centre for Renewable Energy Sources and Saving (CRES) is the Greek national entity for the promotion of renewable energy sources, rational use of energy and energy conservation.



Anetky (Greece)
The Development Corporation of Local Authorities of Cyclades S.A. is a Local Government enterprise.

CONTACTS & INFO

For further informations
please contact:
Phone: +39 06 86 26 81
Mail: info@medzeroco2.eu



Project cofinanced by the European Regional Development Fund - MED Programme